#### 66 Canal Center Plaza Crossroads Media

Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 398 Issue 2



WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Demographic: (L)	Product: Am
_) Household	American Crossroads
Order:	Booking Group:
	WSPA
Key Market:	
Greenville Spartanburg Ashevil	

Buyer: Cllent:

Schedule Dates:

10/08/12 to 10/21/12 06364703

Contract type:

Submission Cost: Client/Product/Estimste:

64550 11 /27 /1088

Campaign Ref: Sales Rep; Order Ref:

HRP Washington, DC 06364703 POLITICAL

臣:063647030

Original

Business Type:

Business Category: Transactional

Political

American Crossroads/ Issue

Est./PO Number: 063
Associated Coples: No

	Г							Г				Γ						
	9		00		7		თ		<u>ن</u>		4		မ		N			Ref
	M-F 6p News	, T	M-F 530p News	Τ.	M-F 530a News		M-F 5p News		M-F 5a News		M-F 3p ET / 2p CT Let's Make A Deal	Τ.	M-F 1230-2p ET CBS Soaps	Т	M-F 11a ET / 10a CT Price Is Right	,,,,T	M-Su 11p News	Sales Product Details
	01		01		01		21		01		01		12		01		91	Rev Type
Week																		
Weekly Totals: Total Spots(Ord Spots)	1050	-	1125		415		1125		190		550		575		500		1275	Rate
s(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	Nbr of Spots					A MANAGEMENT OF THE PROPERTY O	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats	(A. A. ) [60]	Nbr of Spots	
69	1								1		1						1	10/08
15				The second secon				Tables 6	100000000000000000000000000000000000000									10/15
84	-1		1	A Composition of the Composition					1		1		1		1		1	Total
	1 <b>0</b> 50		1125		415		1125		190		550		<b>57</b> 5		500		1275	Cost

#### Suite 555 66 Canal Center Plaza Alexandria VA 22314 Crossroads Media

## American Crossroads/ Issue Submission Number 398 Issue 2



### WSPA-TV 250 International Or. Spartantiurg SC 29303-9598 (864) 576-7777 FAX (864) 587-4480

											ō	Original
Client: Buyer:		American Crossroads/ Issue		Submission Cost:	on Cost:	•	64550		Campaign Ref:	E:063647030	;	Ś
Schedu	Schedule Dates:	10/08/12 to 10/21/12		Weeks:	ViendFroduct/Estimate:	( <del>0</del> :	11 /2/ /1088		Sales Rep: Order Ref:	06364703	HRP Washington, DC 0636470 <b>3</b>	
Est/PO	Est/PO Number:	06364703		Contract type:	ype:		Political		Business Type:		ICAL	
ASSOCIE	Associated Copies: No	No							Business Category:	ory: Transactional	ctional	
Ref	Sales Product Details	t Details	Rev Type			Rate	Spot Type		10/08	10/15	Total	Cost
	דו						Comme					
6	M-F 6a News		01			600	30	Nbr of Spots	1		1	600
	ī						Comme					
=======================================	M-F 7p News		01			650	30	Nbr of Spots	-1		1	650
	:: IT						Comme					
12	M-F 7a CBS This Morning	his Morning	2			600	30	Nbr of Spots	1		-	600
	7.						Comme	Philange process of the second		The second of th		
13	M-F 730p Scene On 7	ne On 7	01			650	30	Nbr of Spots	1		1	650
	 T.						Comme	in the second of		2680		
4	M-F 8a CBS This Morning	his Morning	01			400	30	Nbr of Spots	1		1	400
							Comme					
žŝ	M-F 9a Dr Phil		01			450	30	Nbr of Spots	1		1	450
	7						Comme					
16	M-F 10a Your Carolina	Carolina	01		]	300	30	Nbr of Spots		-		300
	VI						Comme					
17	M-Su 11p News	VS	9			1275	30	: 1			î	1275
	М						Comme	KANTO CHENTON CONTROLLE CO				
â	M-F 12p News		2			575	30	Nbr of Spots		-1		575
	₹						Comme	10th of the think had been to the				
19	M-F 2p ET / 1p CT The Talk	p CT The Talk	9.			575	30	Nbr of Spots		1	- 1	575
	W						Comme		_			
20	M-F 4-5p Judge Judy	je Judy	9		1	550	30	Nbr of Spots		†		550
					Weekly.	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		69	15	84	

Suite 555 66 Canal Center Plaza Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 398 Issue 2







### WSPA-TV 250 International Dr. Spartanburg SC 29303-5698 (864) 576-7777 FAX (864) 587-4480

	84	15	69		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Weekly				
1275				Nbr of Spots	30	1275		01	News	M-Su 11p News	31
					Comme		•			3	
400	1	1		Nbr of Spats	30	400		2	M-F 8a CBS This Morning	M-F 8a CE	30
					Comme					X	
950		1		Nbr of Spots	30	650		01	M-F 730p Scene On 7	M-F 730p	29
				Performance and Processes of Little and	Comme		-			3	
600	1	1		Nbr of Spots	30	600		9	M-F 7a CBS This Morning	M-F 7a CE	28
					Comme					<b>X</b>	
650	-1	1		Nbr of Spots	30	650		01	ews	M-F 7p News	27
					Comme					3	
600	ı	1		Nbr of Spots	30	600		01	ews	M-F 6a News	26
				Tribin and Market and Aller	Comme					3	
1050	1	1		Nbr of Spots	30	1050		2	ews	M-F 6p News	25
					Comme					M	
1125	1	-1		Nbr of Spots	30	1125		2	News	M-F 530p News	24
		,		with the files	Comme						
415	13	1	100	Nbr of Spots	30	415		01	News	M-F 530a News	23
					Comme					Δ	
1125		1		Nbr of Spots	30	1125		01	ews	M-F 5p News	22
					Comme					М	
190		1		Nbr of Spots	30	190		01	ews	M-F 5a News	2
					Comme						
Cost	Total	10/15	10/08		Spot Type	Rate		Rev Type	Sales Product Details	Sales Pro	Ref
	ransactional	1	Businese Category:				4		11	Aeeoclated Copiee:	Aeeoc
	POLITICAL		Businese Type:	án á	Political		Contract type:		06364703	Est./PO Number:	Est./Po
-	1703	06364703	Order Ref:	0	2		Weeke:		10/08/12 to 10/21/12	Schedule Dates:	Sched
รั	E:063647030		Campaign Ref: Sales Rep:	W O	64550 11 /27 /1088	ate:	Submission Cost: Client/Product/Estimate:	ě	American Crossroads/ Issue		Buyer:
Original	01										

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

#### American Crossroads/ Issue Submission Number 398 Issue 2







#### 260 International Dr. Spartamburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480 WSPA-TV

66 Canal Center Plaza Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 398 Issue 2







WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

	53 M-Su 1		52 M-F 10		51 M-F 8a	:-	50 M-F 73		49 M-F 7a	:	48 M-F 7p News	:_	47 M-F 6a News		46 M-F 6p News	1	45 M-F 53		44 M-F 53	1.1	43 M-F 5p News	T	Ref Sales	Associated Copies:	Schedule Dates:	Buyer:	liont
	M-Su 11p News		M-F 10a Your Carolina		M-F 8a CBS This Morning		M-F 730p Scene On 7		M-F 7a CBS This Morning		News		News		News		M-F 530p News		M-F 530a News		News		Sales Product Details	pies: No			Amprican Organizate/ legis
	01		01		01		01		01		01		01		01		01		01		01		Rev Type			a	,
			,																					Contract type:	Weeks:	Client/Product/Es	0:5-60
Weekl	-1						1		T		r		1											type:		Submission Cost: Client/Product/Estimate:	11 7111
Weekly Totals: Total Spots(Ord Spots)	1275		300		400		650		600		650		600		1050		1125		415		1125		Rate			nate:	
ts(Ord Spots)	30	Comme	.30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type	Political	. 10	64550 11 /27 /1088	ייי ( מייי
	Nbr of Spots	All the second s	Nbr of Spots	1 - Als 24 (2) 2 - 124	Nbr of Spots	A STATE OF THE STA	Nbr of Spots	And the second s	Nbr of Spots		Nor of Spots		Nbr of Spots	Arrest Contraction	Nbr of Spots	(0)	Nbr of Spots		Nbr of Spots	to Attice and the Attice and the second	Nbr of Spots						
69	1				11		1		1		1	# F F F F F F F F F F F F F F F F F F F	1		_		-1		1				10/08	Business Type: Business Category:	Order Ref:	Campaign Ref: Sales Rep:	)
15				7,00								*						- New		100			10/15	ory:	06364703		
84			-		1		1		<u></u>				-1		1				1	DAY COMPANY	1		Total	POLITICAL Transactional	1703	E:063647030 HRP Washington, DC	
	1275		300		400		650		600		650		600		1050		1125		415		1125		Cost			DC	

Alexandria VA 22314 66 Canal Center Plaza

#### American Crossroads/ Issue Submission Number 398 Issue 2



# WSPA-TV 250 Internstional Dr. Spartanburg SC 29303-9698 (864) 576-7777 FAX (864) 587-4480 Original

	84	15	69		s(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Week			
600	1			Nbr of Spats	30	600		01	M-+ /a CBS Inis Morning	2
					Comme					
650	1		1	Nbr of Spots	30	650		2	M-F 7p News	83
		0,0		and the state of t	Comme					
<b>6</b> 00	1		1	Nbr of Spots	30	900		01	M-F 6a News	62
				2. alter 1918, New New York	Comme					
1050	1		1	Nbr of Spots	30	1050		2	M-F 6p News	61
					Comme					
1125	1		1	Nbr of Spots	30	1125		01	M-F 530p News	8
				Action of the second of the se	Comme					
415	1		1	Nor of Spots	30	415		01	M-F 530a News	59
					Comme					
1125	1		-1	Nbr of Spots	30	1125		01	M-F 5p News	58
				T. Wall	Comme				-	
190	1		1	Nbr of Spots	30	190		01	M-F 5a News	57
				A STATE OF THE PARTY OF THE PAR	Comme					
550	1		1	Nbr of Spats	30	550		9	M-F 4-5p Judge Judy	56
				and the control of th	Comme					
575	1		1	Nbr of Spats	30	575		01	M-F 2p ET / 1p CT The Talk	55
					Comme					
575	1		1	Nbr of Spots	30	575		01	M-F 12p News	54
					Comme					
Cost	Total	10/15	10/08	The state of the s	Spot Type	Rate		Rev Type	Sales Product Details	Ref
	Transactional	١.	Business Category	80					Associated copies: No	Associati
	ICAL.		Business Type:	m	Political		Contract type:			Associated Comber:
	703	06364703	Order Ref:	C	2		Weeks:			Schedule Dates:
8	E.Voso47030 HRP Washington, DC	HRP V	Sales Rep:	s c	11 /27 /1088	mate:	Client/Product/Estimate:	· ·		Buyer:
	1.	T-0236	in Date		24550		Submission Cost	Ð	American Crossroads/ Issue	Client:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

### American Crossroads/ Issue Submission Number 398 Issue 2



WSPA-TV

250 International Dr. Spartamburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

		75		74		73		72		71		70		69		68		67		o o		<b>9</b>		Ref	Associ	Est./PC	Schedu	Buyer:	Client:	
		M-F 530p News	W	M-F 530a News	W	M-F 5p News	W	M-F 5a News	W	M-F 3p ET / 2p CT Let's Make A Deal	W	M-F 1230-2p ET CBS Soaps	VV	M-F 11a ET / 10a CT Price Is Right	Wil	M-Su 11p News	••••	Tue 8p ET / 7p CT NCIS	****	M-F 8a CBS This Morning		M-F 730p Scene On 7	Т	Sales Product Details	Associated Copies: No	Est./PO Number: 06364703			American Crossroads/ Issue	
		01		01		01		01		01		12		01		01		9		01		01		Rev Type					à	
Week																										Contract type;	Weeks:	Client/Product/Estimate:	Submission Cost:	
Weekly Totals: Total Spots(Ord Spots)		1125		415		1125		190		550		575		900		1275		6000		400		650		Rate				imate:		
s(Ord Spots)		30	Comme	30	Comme	30	Comme	30	Camme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type		Political	2	11 /27 /1088	64550	
	1400 01 00000	Nhr of Snots	***************************************	Nbr of Spots	0.000	Nbr of Spots	20.	Nbr of Spots		Nbr of Spots		Nbr of Spots	A CONTRACTOR OF THE SECOND SEC	Nbr of Spots	, and an	Nbr of Spots	the state of the s	Nbr of Spots		Nbr of Spots	4.5 J. Oz. 4.5 W. W. 2.5 J.	Nbr of Spots								
69		1		1		1				_		-1				1		1		1				10/08	Business Category:	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:	
15																								10/15	lory:		06364703	HRP V	E:063647030	
84		1		1		1				-1		1	100 CHE 1 CH	-1		>		-13		1				Total	ransactional	ICAL	703	HRP Washington, DC	- 1	O
	- 123	1105		415		1125		190		550		575		500		1275		6000		400		650		Cost				<u>გ</u>		Original

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

#### American Crossroads/ Issue Submission Number 398 Issue 2



WSPA-TV

## 250 International Dr. Spartariburg SC 29303-6698 (854) 576-7777 FAX (864) 587-4480 Original

Culont:   Chamber   Cham	15 84	69		1 1	Weekly Totals: Total Spots(Ord Spots)	Weeki				
Deates:   1008/12 to 10/21/12   Weeks:   Membra   Membr									S	
Debates:   10/08/12 to 10/21/12   Common Cost:   Compagn Ref.   Compagn Ref.   Contract type:   Political   Political   Common Cost:   Contract type:   Political   Politica	9	1	Nbr of Spots	30	525		01	ws	Sat 7p Ne	84
Submission   Coostroads/ Issue   Submission   Costroads/ Issue   Compangin Ref.   Compangin Ref.   Contract type:   11 / 27 / 1086   Compangin Ref.   Submission   Costroads/ Issue   Contract type:   11 / 27 / 1086   Sales Rep:   Sales Rep:   Contract type:   Political   Business Category:   Sales Product Details   Rev Type			mental ARRA SIGNATURE I CONTINUE	Comme				S Isolations: W/C 10/08 S.	MJWIES	
American Crossroads/ Issue         Submission Cost: Clampal gin Ref: Weeks: Numbor: 08364703         Submission Cost: Clampal gin Ref: Weeks: Contract type:         11/27 /1086 Weeks: Contract type:         64450 Include Typing         Campal gin Ref: Contract type: Contract type:         Campal gin Ref: Veeks: Contract type: Contract type:         11/27 /1086 Veeks: Contract type: Comme         Spot Comme         11/27 /1086 Submission Cost: Comme         Spot Elistiness Type: Elistiness Type: Comme         10/08<		1	Nbr of Spots	30	325		03	WS	Sat 7p Ne	83
American Crossroads/   ssue   Submission Cost:   64560   Campal gig Ref			West and the second	Comme					W	
American Crossroads/ Issue   Submission Cost:   64560   Campaign Ref.   6456		1	Nbr of Spots	30	450		0,1	Phil	M-F 9a D	82
American Crossroads/ Issue   Submission Cost   6450   Campaign Ref.			All the same of th	Comme					.×	
American Crossroads/ Issue   Submission Cost:   64560   Campalgin Ref:   1/27 /1088   Sales Rej:   1/27 /1088   Sales Re		1	Nbr of Spots	30	400		0,1	3S This Morning	M-F 8a C	81
American Crossroads/ Issue   Submission Cost:   Submission Cost   Submission Cost:   Su				Comme					×	
American Crossroads/Issue   Submission Cost:   Campaign Ref:   Cilent/Product/Estimate:   11/27/1088   Campaign Ref:   Sales Rep:   O/08/12 to 10/21/12   Weeks:   Political   Political   Sales Rep:   Business Category:   Business Category		1	Nbr of Spots	30	650		01	Scene On 7	M-F 730p	80
American Crossroads/   ssue   Submission Cost:   G4550   Gampaign Ref:   Cillent/Product/Estimate:   11/27/1088   Sales Rep:   Sales Rep:   2   Order Ref:   30   Sales Rep:   30   Nbrof Spots   1   Order Ref:   30   Nbrof Spots   30			Cities Number of Control	Comme					. W	
American Crossroads/ Issue		1	Nbr of Spots	30	600		01	3S This Morning	M-F 7a C	79
American Crossroads/ Issue   Submission Cost:   64560   Campaign Ref:   64560   Cillent/Product/Estimate:   11/27/1088   Sales Rep:   2   Order Ref:   36364703   Sales Product Details   Rev Type   R			A 43 P.	Comme					W	
American Crossroads/ Issue   Submission Cost:   G4550   Campaign Ref:   G1008/12 to 10/21/12   Weeks:   Weeks:   Political   Business Category:   Business Category:   M-F 6p News   O1		1	Nbr of Spets	30	650		0,1	sws	M-F 7p N	78
American Crossroads/ Issue			William Control of the Control of th	Comme					W	
American Crossroads/ Issue		1	Nbr of Spots	30	600		01	SWS	M-F 6a N	77
American Crossroads/ Issue				Comme					. W	
American Crossroads/ Issue		-1	Nbr of Spots	30	1050		01	SWE	M-F 6p N	76
American Crossroads/ Issue			1. 18 Jan St.	Comme	:				×	
American Crossroads/ Issue  Submission Cost:  Cilent/Product/Estimate:  10/08/12 to 10/21/12  Number:  06364703  Contract type:  Contract type	10/15	10/08	The second secon	Spot Type	Rate		Rev Type	duct Details	Sales Pro	Ref
American Crossroads/ Issue  Submission Cost:  Campaign Ref:  Cilent/Product/Estimate:  10/08/12 to 10/21/12  Veeks:  Octorract type:  Campaign Ref:  11 /27 /1088  Sales Rep:  Order Ref:  Contract type:  Political  Business Type:	y: Tran	susiness Catego	8						ated Copie	Assoc
American Crossroads/ Issue  Submission Cost:  Cillent/Product/Estimate:  10/08/12 to 10/21/12  Cillent/Product/Estimate:  10/08/12 to 10/21/12  Weeks:  64550  Campaign Ref:  11/27 /1088  2 Order Ref:	POL	Susiness Type:	œ	Political		Contract type:			Number:	Est./P
American Crossroads/ Issue Submission Cost: 64550 Campaign Ref: Cilent/Product/Estimate: 11/27/1088 Sales Rep:	0636	)rder Ref:	0	2		Weeks:		10/08/12 to 10/21/12	ule Dates:	Sched
American Crossroads/ Issue Submission Cost: 64550 Campaign Ref:	HRF	ales Rep:	G	11 /27 /1088	nate:	Cilent/Product/Estin		:		Buyer
	E:06	ampaign Ref	0	64550		Submission Cost:		American Crossroads/ Issue		Client

Grand Totals

1		Mo	Month 10 Weeks: 4	
•	Totals	10/08	10/15	
Spots	84		69	15
Cost	64550		54470	10080
Grand Totals:			Spots:	84
			Gross Total:	64,550.00
			Commission:	9,682.50
			Net Total:	54,867.50